



Need to Increase Revenue?

Here's The Solution

Just Between Friends is the official PTA communications and membership management system. Use this **private and secure** provided **free** by NPTA for communications; membership & volunteer management; directory creation & fundraising/revenue share.

Here's How Easy It Is

Your unit can earn revenue for each school semester from Just Between Friends' family-friendly sponsors. To be eligible, your unit must have one parent in at least 20% of the households in your community go through the Just Between Friends Household Startup Wizard. You can start communicating with households by email as soon as you enter their email address into the system. Then, when parents go through the Household Startup Wizard, they'll have a Just Between Friends household account, begin to enjoy the system's tools to manage their hectic lives and count towards the 20% for your unit to be eligible for revenue share.

Communicate with the households in your group at least 10 times during the semester to enjoy revenue share. If you communicate at least 10 times in the semester to 50% of the households in your community, you double your revenue share. The number of dollars depends on how much revenue is derived from Just Between Friends' family-friendly sponsors.

Here's When You Can Expect Your Checks

There are two Just Between Friends revenue share periods:
Fall (July – December) and Spring (January – June).

Eligible units receive their Fall checks in February and their Spring checks in August.

Here's How To Get Started

If your unit isn't already using Just Between Friends, visit the Just Between Friends Group Startup Wizard at www.JustBetweenFriends.com/PTAquickstart. Just follow the easy step-by-step instructions to enter your unit.

After you've entered your unit, you're ready to enter your members. To make this task easy, we've provided you with three methods to enter members. Visit www.LearnJBF.com for easy-to-follow instructions to enter your members.

Learn how to use all the aspects of our communications module by printing instructional PDFs and signing up for webinar training at www.LearnJBF.com.

Here's How To Get Your Questions Answered

Please contact your PTA – Just Between Friends liaison with your questions about revenue share (412-561-0500 x 1203).